



UNIVERSITÀ DEGLI STUDI DI TORINO

DM

DIPARTIMENTO
DI MANAGEMENT



I WANT YOU

DOTTORATO DI RICERCA
IN BUSINESS AND MANAGEMENT

PHD PROGRAMME

2018/2020

COORDINATOR PROF. P. BIANCONE

Agenda

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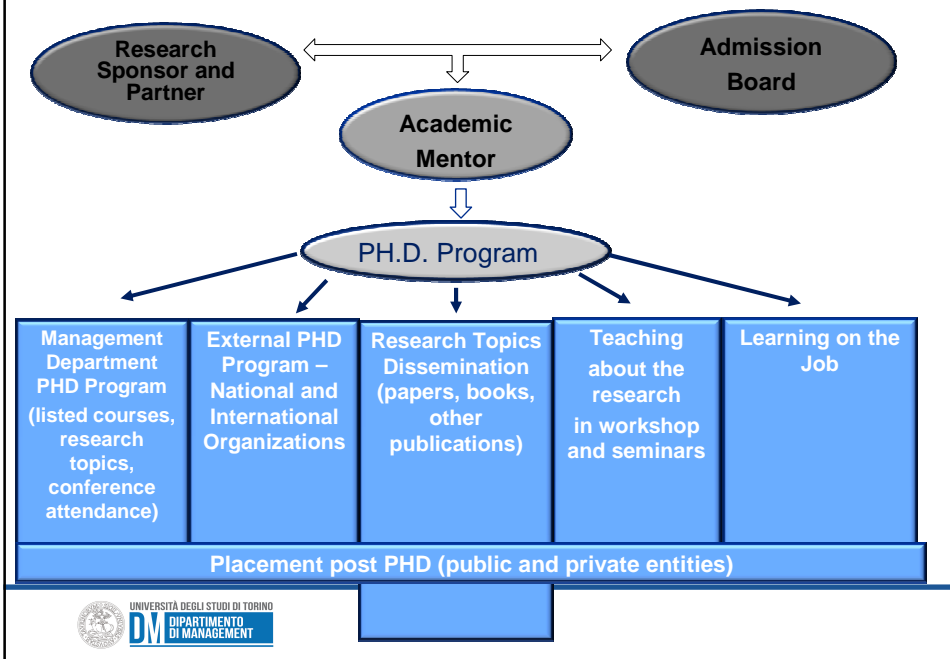
1. The Mission

The **Business and Management PhD** intends to transform rigorously-selected and diverse candidates into responsible researchers willing to continuously contribute to the development of knowledge within an international context.

Guided by the values of commitment and responsibility, the Business and Management Ph.D will then form researchers willing to pursue their careers in international universities and other research-oriented entities.

Students are selected on the basis of their research proposal and from the outset have a tutor dedicated to their research.

2. The Framework



3. The Phd Programme Structure

Department of Management PhD in Business and Management is a **3-year full time program** designed for highly qualified and motivated students who wish to acquire top research and analytical skills in **business and managerial disciplines**. It is primarily designed for students seeking jobs in academia but it also provides know-how that is appreciated by multinational companies, government agencies, financial institutions, consulting firms and international agencies.

3. The Phd Programme Structure

The program provides a sound methodological basis, exposure to forefront methods, and the ability to design and implement research projects in business disciplines.

This is achieved through a balanced **mix of full time courses, advanced seminars, field projects, research placement**, interaction with international teachers and scholars, and a carefully tutored dissertation project.

The Faculty is composed of research oriented scholars with international scientific standing, mainly from Unito but also from other Italian and foreign universities.

3. The Phd Programme Structure

Throughout the program students will find an atmosphere congenial to scientific research and to participation in the international scientific debate.

The **PhD thesis** is expected to show an autonomous ability to identify problems, and to design and conduct original research. It is expected that students will produce **articles publishable** in top international journals.

4. Topics/Fields

- **Accounting**
- **Big Data**
- **Business Innovation**
- **Business strategy**
- **Corporate Finance**
- **Corporate governance and control systems**
- **Financial Analysis**
- **Financial market**
- **Information System Management**
- **Islamic Finance**

4. Topics/Fields

- Lean management
- Management
- New Business Model for electric vehicles
- Open innovation
- Popular Financial Reporting
- Public management
- Risk Management
- Sustainability
- Tourism management
- Management control system for healthcare
- others

5. Phd Scholarships

- n. 6 positions available
- n. 5 public and private scholarships (1 reserved for international candidates)

6. Case History

Dr Christoph Franz



Personal Data

Nationality: German and Swiss
Year of Birth: May 2, 1960

Position

Chairman



Studies

- Graduate Studies at Ecole Centrale de Lyon and Ecole Supérieure de Commerce de Lyon (France)
- Graduate in Industrial Engineering (Dipl. Wirtsch.-Ing.) from Darmstadt Technical University (Germany)
- Doctorate (Dr. rer. pol.) from Darmstadt Technical University
- Post doctoral research at University of California, Berkeley (USA)



Sara Felloni

Project Manager and Business Analyst at Cluster Reply,
Microsoft SharePoint Senior Consultant, **PhD** in
Quantum Computing
Milan Area, Italy | Information Technology and Services

Current: Reply
Previous: Reply, Sorint LAB, Cortis Lentini Consulting
Education: SharePoint Development and Web Programming



Alberto Callerio

PhD, Project Manager, IT Manager at Studio Geotecnico Italiano srl
Brescia Area, Italy | Civil Engineering

Current: Studio Geotecnico Italiano srl
Previous: Politecnico di Milano, Università degli Studi di Pavia
Education: Politecnico di Milano

78 PhD jobs in Italy



Training Engineer Simulink Platform

MathWorks

Torino, Piedmont, Italy

Experience of control or signal processing applications is a plus. Formal presentation or b...



Risk Analyst

Intesa Sanpaolo

Milan Area, Italy

Intesa Sanpaolo S.p.A. is looking for a Derivative Pricing Analyst, focus on OTC (Over The Counter) derivative pricing and risk ...

Your connections Anna and Giulio work at Intesa Sanpaolo



Consultant - Product Development/Value Engineering

McKinsey & Company



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7. Exposures

Innovation



Academic Conference



International



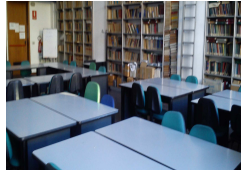
Incubator/research activities



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8. Facilities

Office: Hall Prof. Pietro Onida



WiFi: in all Unito



Moodle: Documents and teaching materials



Library: on site/remote



Parking: free access



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9. Call For Application

Call on www.management.unito.it
<http://dott-business-management.campusnet.unito.it>

Target: Master's Degree (October 2018)

Important dates:

Call Opening date: the 6th of March, 2018

Application Deadline: the 6th of April, 2018

Intermediate Results: April 2018

Oral selections: May 2018

Kick-off: October 2018



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9. Call For Application – Research project

- max 10000 characters, space and bibliography included
- title among those listed and offered by the Doctorate (see part 4. Topics/Fields)
- A possible research project structure may be the following:
 - a) Purpose
 - b) Framework
 - c) Methodology
 - d) Results
 - e) Conclusions, implications and limitations
- Additional suggestions may be found on the website, according to a PhD research project

10. Requirements for Admission

Call on www.management.unito.it
<http://dott-business-management.campusnet.unito.it>

11. Selection process

Assessment criteria	maximum score 100 points
A) Assessment of qualifications	maximum score 40 points
Final grade of Laurea/ second cycle degree (or weighted average of list of examinations taken during the Laurea Triennale and Magistrale/2nd cycle degree for candidates applying under condition)	maximum score 5 points
Thesis abstract	maximum score 5 points
Publications and Other qualifications	maximum score 10 points
Research project	maximum score 20 points
<i>Minimum threshold for admission to the following examination</i>	<i>20 points</i>

11. Selection process

B) Interview	Maximum score: 60 points
<i>Minimum threshold for passing the interview</i>	<i>30 points</i>
Further information on examinations: Applicants must take the interview in English. Candidates may, on request and upon authorisation of the Board, sustain the interview via Skype. (See art. 5 of the Call).	

12. Contact

PhD Coordinator: Prof. Paolo Pietro Biancone
(paolo.biancone@unito.it)

Staff: phd_bm@unito.it

SEND YOUR CV WITHOUT OBLIGATION TO: phd_bm@unito.it



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