**Agenda**

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2. The Framework
3. The PhD Programme Structure
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1. The Mission

The Business and Management PhD intends to transform rigorously-selected and diverse candidates into responsible researchers willing to continuously contribute to the development of knowledge within an international context. Guided by the values of commitment and responsibility, the Business and Management Ph.D will then form researchers willing to pursue their careers in international universities and other research-oriented entities. Students are selected on the basis of their research proposal and from the outset have a tutor dedicated to their research.

2. The Framework

![Diagram of the PhD framework](image.png)
3. The PhD Programme Structure

Department of Management PhD in Business and Management is a 3-year full time program designed for highly qualified and motivated students who wish to acquire top research and analytical skills in business and managerial disciplines. It is primarily designed for students seeking jobs in academia but it also provides know-how that is appreciated by multinational companies, government agencies, financial institutions, consulting firms and international agencies.

3. The PhD Programme Structure

The program provides a sound methodological basis, exposure to forefront methods, and the ability to design and implement research projects in business disciplines.

This is achieved through a balanced mix of full time courses, advanced seminars, field projects, research placement, interaction with international teachers and scholars, and a carefully tutored dissertation project.

The Faculty is composed of research oriented scholars with international scientific standing, mainly from Unito but also from other Italian and foreign universities.
3. The PhD Programme Structure

Throughout the program students will find an atmosphere congenial to scientific research and to participation in the international scientific debate.

The PhD thesis is expected to show an autonomous ability to identify problems, and to design and conduct original research. It is expected that students will produce articles publishable in top international journals.

4. Topics/Fields

- Accounting
- Big Data
- Business Innovation
- Business strategy
- Corporate Finance
- Corporate governance and control systems
- Financial Analysis
- Financial market
- Information System Management
- Islamic Finance
4. Topics/Fields

- Lean management
- Management
- New Business Model for electric vehicles
- Open innovation
- Popular Financial Reporting
- Public management
- Risk Management
- Sustainability
- Tourism management
- Management control system for healthcare
- others

5. Phd Scholarships

- n. 6 positions available
- n. 5 public and private scholarships (1 reserved for international candidates)
6. Case History

Dr Christoph Franz

6.1 Case History

Personal Data
Sahari, Germany and Swiss
Year of Birth: May 2, 1968

Positions
Director

Research
Roche

Studies
- Diploma in Industrial Engineering, ETH Zurich (Switzerland)
- Doctoral in Neuro-Engineering, Swiss Federal Institute of Technology (EPFL)

Sara Felloni

Project Manager and Business Analyst at Cluster Reply, Microsoft SharePoint Senior Consultant, PhD in Quantum Computing

7. Exposures

7.1 Innovation

7.2 Academic Conference

7.3 International

7.4 Incubator/research activities
8. Facilities
Office: Hall Prof. Pietro Onida
WiFi: in all Unito
Moodle: Documents and teaching materials
Library: on site/remote
Parking: free access

9. Call For Application
Call on www.management.unito.it
http://dott-business-management.campusnet.unito.it

Target: Master’s Degree (October 2018)

Important dates:
Call Opening date: the 6th of March, 2018
Application Deadline: the 6th of April, 2018
Intermediate Results: April 2018
Oral selections: May 2018
Kick-off: October 2018
9. Call For Application – Research project

- max 10000 characters, space and bibliography included
- title among those listed and offered by the Doctorate (see part 4. Topics/Fields)
- A possible research project structure may be the following:
  a) Purpose
  b) Framework
  c) Methodology
  d) Results
  e) Conclusions, implications and limitations
- Additional suggestions may be found on the website, according to a PhD research project

10. Requirements for Admission

Call on www.management.unito.it
http://dott-business-management.campusnet.unito.it
11. Selection process

<table>
<thead>
<tr>
<th>Assessment criteria</th>
<th>maximum score 100 points</th>
</tr>
</thead>
<tbody>
<tr>
<td>A) Assessment of qualifications</td>
<td>maximum score 40 points</td>
</tr>
<tr>
<td>Final grade of Laurea/ second cycle degree (or weighted average of list of examinations taken during the Laurea Triennale and Magistrale/2nd cycle degree for candidates applying under condition)</td>
<td>maximum score 5 points</td>
</tr>
<tr>
<td>Thesis abstract</td>
<td>maximum score 5 points</td>
</tr>
<tr>
<td>Publications and Other qualifications</td>
<td>maximum score 10 points</td>
</tr>
<tr>
<td>Research project</td>
<td>maximum score 20 points</td>
</tr>
<tr>
<td>Minimum threshold for admission to the following examination</td>
<td>20 points</td>
</tr>
</tbody>
</table>

B) Interview

| Minimum threshold for passing the interview | 30 points |

Further information on examinations:
Applicants must take the interview in English.
Candidates may, on request and upon authorisation of the Board, sustain the interview via Skype. (See art. 5 of the Call).
12. Contact

PhD Coordinator: Prof. Paolo Pietro Biancone
(paolo.biancone@unito.it)

Staff: phd_bm@unito.it

SEND YOUR CV WITHOUT OBLIGATION TO: phd_bm@unito.it