



Magali PINO

PhD Student

FRENCH - 08/12/1992

Driving licence

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After studying Management and International Business Strategy, I have been working for a few years, mainly as a product and project manager. I was in charge of projects focused on organisational transformation, IT department performances' improvement and digitalisation. These experiences, strongly contributed to develop my aptitude in ICT and management issues. It allowed me to develop my analytical skills to better understand the global picture and think out of the box. I am now pursuing doctoral studies in Business and Management at the University of Torino in Italy.

EDUCATION (EDUCATED IN FRANCE, THE UK AND ITALY)

Since 11.2022 **Business and Management PhD student**

Joint supervision - Università degli studi di Torino, Torino, Italy / Université Jean-Moulin Lyon 3, Lyon, France

04.2021 **ITIL® Foundation Certificate in IT Service Management**

2012 - 2017 **Masters in Management with a specialisation in 'International Business Strategy' – with honours**

Dual Award University of Greenwich, London, United-kingdom / ESCM Grande École (now merged and part of Excelia Group), Poitiers, France

Dissertation: The Importance of Clusters in the Internationalisation of SMEs (written and defended in English)

Other noteworthy activities:

- 2015 – 2016: class delegate
- 2014: international exchange student at Northumbria University, Newcastle, United-Kingdom (1 semester)
- Vice-president partnerships of the school aid organization

2010 - 2012 **Two years degree in Management and Business Administration**

Université Lyon III, Lyon, France

Main modules: Marketing, Accounting, Law, Human Resources, Management

Other noteworthy activities: President of the student union "IUT Lyon III" (800 students)

2010 **Scientific high school diploma - with honours**

Lycée Immaculée Conception, Villeurbanne, France

PROFESSIONAL EXPERIENCES

Since 11.2022 **PhD student**

Università degli Studi di Torino, Turin, Italie / Université Jean-Moulin Lyon III, Lyon, France

From 11.2021 **Digital Project Manager**

to 10.2022 April Santé Prévoyance (ASP), Lyon, France

From 10.2019 **PMO and Change Manager Consultant**

to 11.2021 Altran consultant advising Enedis, Lyon, France

From 05.2017 **Product Owner – European Market**

to 10.2019 Johnson Controls Hitachi Air Conditioning (JCH), Saint-Priest, France

Award: Certificate of Recognition for significant contributions to the JCH Western Europe Project recognized as the best innovative project on FY2018 in the JCH CEO awards.

Between 2012 **Two years of project management and marketing internships**

and 2016 Among them:

Marketing Assistant for 6 months at Groupe Casino, Saint-Etienne, France

Project coordinator for 6 months at Université de Lyon, France

NON-ACADEMIC PUBLICATIONS

- 2020 - 2021** **“Inspiration SRE”**. Enedis internal Magazine. Author of 16 editions
- 2017-2019** **Press releases, product news, case studies, battle cards, etc.** JCH internal diffusion (monthly basis)
- 2016** **“The Importance of Clusters in the Internationalisation of SMEs”**. Poitiers: ESCM. Master Thesis

ACADEMIC EVENTS

As a paper presenter

- “9th Enteryng workshop”, ENTreprenEurship Research workshop for YouNG scholars, University of Bergamo, 25-26 May 2023

As a participant

- “International Perspectives on Digital Platforms & Ecosystems”, International Marketing Review, webinar, Online, 20 April 2023
- “How do digital technologies impact the models and processes of international business?”, Academy of International Business Journals webinar, Online, 21 March 2023
- “Società, cibo e cultura: gli ecosistemi al servizio di un futuro sostenibile”, Festival of Management, Torino, 03 February 2023
- “International Business Teaching Innovations: Lessons from Outstanding Educators”, Academy of International Business Journals webinar, Online, 30 January 2023
- Young IB Scholars Workshop, International Business Review in association with European International Business Academy, Online, 13 January 2023
- “Digital technology and international entry modes: New trends, databases and research areas”, Academy of Management, Online, 31 May 2022

NON-ACADEMIC EVENTS

As a project manager, I often interacted and presented topics to different stakeholders (managers, operational teams, etc.)

Speaker

- Two conferences during “SRE week” at Enedis, Lyon, France, September 2020
- JCH EU-Global Forum in Barcelona, Spain, 14 November 2018

ADDITIONAL INFORMATION

Language

French (native) ●●●●●

English (TOEIC 980/990 – 03.2016) ●●●●●

Italian (B1-B2) ●●●●●

IT skills (I adapt easily to new software)

Pack office (Word, PowerPoint, Excel) ●●●●●

SharePoint, Joomla, Prismic ●●●●●

JIRA; Confluence; Trello ●●●●●

LimeSurvey ●●●●●

Photoshop / Illustrator ●●●●●