Simona Grande

Date of birth: 23/04/1991 | **Nationality:** Italian | **Email address:**

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WORK EXPERIENCE

2019 – CURRENT
RESEARCH FELLOW & TEACHING ASSISTANT UNIVERSITÀ DEGLI STUDI DI TORINO, SCHOOL OF MANAGEMENT & ECONOMICS

Research topics: Business Organization, Organizational Behavior, Innovation Management, Business Models, Circular Economy, Entrepreneurship, Sustainability.

T.A. of the following courses:
• Business Organization
• Business Organization and Behavior
• Behavioral Architecture
• Rethinking processes

2018 – CURRENT
EDUCATOR & MENTOR EIT FOOD

Educator for the EIT Food MOOC "Circular Business Models for Sustainable Urban Food Systems".
Mentor for the EIT Food Programs "Global Food Venture" and "Innovator Fellowship".
Program designer for "Girls Go Circular".
Systems Thinking coach for "Skills For Future".

06/2019 – CURRENT Mexico
MENTOR & RESEARCHER TECNOLÓGICO DE MONTERREY

Involved in the following projects: "Heineken Green Challenge"; "Semestre i Emprendimiento Innovador"; "Semestre i Aceleración"; "Tec Lean Discovery Incubation Program"; "Social Entrepreneurship Fair"; "Global Entrepreneurship Summer School"; "DigiEduHack".

2017 – CURRENT
MENTOR GLOBAL ENTREPRENEURSHIP SUMMER SCHOOL

Entrepreneurship education program for young change agents organized by the Social Entrepreneurship Akademie (SEA) in cooperation with six leading university-based entrepreneurship centers in Munich (TUM, LMU, MUAS, UniBw), Shanghai (Tongji University), Queretaro (Tecnológico de Monterrey) and Cape Town (LifeCo UnLtd South Africa).

2017 – 2019
ACADEMIC TUTOR FOOD INNOVATION PROGRAM

Coordinated teams of international researchers exploring the topics of: Future of Proteins, Sustainability and Circular Systems, Future of Food Services, Agro-Innovations in Smart Cities, Climate Change. Interviewed 500+ food experts in 20+ countries.

2016 – 2020
LECTURER ROME BUSINESS SCHOOL

Lecturer in the Master Programs "Food and Beverage Management" and "Agribusiness Management".

2013 – 2018
RESEARCH & EDUCATION FUTURE FOOD INSTITUTE

Program manager for the activities related to Research and Education: hackathons, boot camps, workshops, summer schools, conferences, field trips.

06/2017 – 11/2017 India
RESEARCHER ASHOKA: INNOVATORS FOR THE PUBLIC

Conducted research on social entrepreneurship, with a focus on food and education.

EDUCATION AND TRAINING

2019 – CURRENT Italy
PHD IN MANAGEMENT Università degli Studi di Torino

2015 – 2017
MASTER IN FOOD INNOVATION Food Innovation Program

Full-time Master's Program structured into creative learning and design thinking modules for aspiring food innovators. Attended workshops and seminars at: Wageningen University, Massachusetts Institute of Technology, UC Davis, Stanford University, UC Berkeley, San José State University, HPI D-School Potsdam, Kyoto Institute of Technology, Yonsei University Seoul, Tongji University Shanghai, Singapore University of Technology and Design, Hong Kong Polytechnic University, Google Food, Facebook HQ, Airbnb HQ, IDEO, Institute For The Future. Interviewed 500+ food experts.Final Project: "Food Heroes: Stories of Empathy and Change through Education"

2012 – 2014 Shanghai, China
MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT East China University of Science and Technology

Courses: Research Methods, Business Ethics, International Marketing Strategy, Chinese Language and Culture.Thesis: "Communicating Shared Value in the Chinese market"

2012 – 2014 France
MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT ICN Business School

Courses: Economic Analysis and Application, International Business, International Investment and Multinational Entreprise Management.

2012 – 2013 Bologna, Italy
MASTER IN INTERNATIONAL MANAGEMENT Alma Mater Studiorum

Courses: Human Resource Management, Industrial Economics, International Banking, International Business Law, International Business Strategy & International Entrepreneurship, International Economics, International Finance, International Marketing & Brand Management, Logistics & Operation Management, Negotiation Techniques and Economic Information Analysis.

2009 – 2012 Italy
BACHELOR IN INTERNATIONAL BUSINESS Università degli Studi di Torino

Courses: Public Law, Business Economics, Computer Science, Private Law, Statistics, Microeconomics, Economics of Financial Intermediaries, Accounting, Transnational Contracts, International Trade, Sociology of Transcultural Relations, Macroeconomics, Commercial Law, Mathematics, Marketing, International Economics, Tax Law, International Settlement and Financing.Thesis: "Glocalization: Think Global, Act Local."

2011 – 2012 Germany
ERASMUS PROGRAMME Eberhard-Karls-Universität Tübingen

Courses: International Marketing, History of International Economic Relations, Sociology.

LANGUAGE SKILLS

Mother tongue(s): **ITALIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2
SPANISH	C1	B2	B1	B1	B1
FRENCH	B1	B1	B1	B1	B1
GERMAN	B1	B1	B1	B1	B1
CHINESE	A2	A2	A2	A2	A1
PORTUGUESE	A2	A2	A2	A2	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

ADDITIONAL INFORMATION

RESEARCH & CONFERENCES

Accepted works

- Rehak, J., Grande, S., Estrada Villalba, E. (2020). Implementation of a global hackathon to redesign the future of education: DigiEduHack experience. Paper accepted and presented at CIEE - Congreso Internacional de Innovación Educativa, 14th-18th December, Monterrey, Mexico.

- Grande, S., Franco, M., De Bernardi, P., Ricciardi, F. (2020). Hackathons as ephemeral adhocracies for Intellectual Capital (re)generation: An emerging framework. Full paper accepted and presented at IEEE - International Conference on Technology Management, Operations and Decisions, 25th-27th November 2020, Marrakech, Morocco.

- Forliano, C., De Bernardi, P., Ricciardi, F., & Grande, S. (2020). Modelling Universities' third mission through system dynamics: Organizational and measurement implications. Extended abstract accepted at the IFKAD Conference 2020 - Knowledge in Digital Age, 9th-11th September 2020, University of Basilicata, Matera, Italy.