# Francesco Antonio Perotti

PhD Student of Business & Management (3<sup>rd</sup> year)
University of Turin, Italy – University of Agder, Norway



#### **CONTACT INFORMATION**

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WoS Researcher ID: ABD-3833-2021

## **EXPERIENCES**

Turin, Italy
Kristiansand, Norway
November 2020 – Present

# **PhD Student of Business and Management**

University of Turin (Italy) – University of Agder (Norway)

Supervised by: Alberto Ferraris (UniTo), Amandeep Dhir (UiA), Ilan Alon (UiA) Research project: "Circular economy in business realities: the role of openness and

collaboration in digitalised environments"

Research areas: a) Circular Economy and Circular Business Models

b) Knowledge Management, Knowledge Sabotage c) Digital Transformation and Business Digitalisation

Turin, Italy

# **Research Scholarship Owner**

November 2019 – October 2020

**University of Turin** 

Active participation in research projects and reporting, writing, lecture and exams

support.

## **EDUCATION**

Turin, Italy

November 2019

## Master's Degree in Business Management, Marketing and Strategy

University of Turin

Course: Business Management

Thesis title: "The Sustainable Open Innovation model: analysis of a new innovative

paradigm"

Final evaluation: 110/110 cum Laude

Turin, Italy

September 2017

## **Bachelor's Degree in Business Economics**

University of Turin

Course: Strategic Business Management

Thesis title: "Management and the principle of transparency: analysis of the Ferrero

S.p.A. case"

Final evaluation: 110/110

**LANGUAGES** 

# **COMPETENCES AND SKILLS**

Italian – MT English – C1 Amos v.28 – SPSS – Python Basics – Microsoft Office Attention to Detail – Creativity – Leadership – Positivity

Problem Solving – Teamworking – Work ethic

#### **RESEARCH ACTIVITY**

## Published Articles in Peer Reviewed Journals

**Perotti, F. A.**, Belas, J., Jabeen, F., and Bresciani, S. (2023). The Influence of Motivations to Share Knowledge in Preventing Knowledge Sabotage Occurrences: An Empirically Tested Motivational Model. *Technological Forecasting and Social Change*, 192, 122571.

Vidal, J. F., **Perotti, F. A.**, Gonzalez, R., and Gasco, J. (2022). Managing Digital Transformation: The View From The Top. *Journal of Business Research* (accepted for review in the special issue "Mastering Digital Transformation: individual characteristics, skills and key capabilities").

**Perotti, F. A.**, Ferraris, A., Candelo, E., and Busso, D. (2021). The dark side of knowledge sharing: exploring the concept of "knowledge sabotage". *Journal of Business Research*, 141, 422-432.

## **Published Conference Proceedings**

**Perotti, F. A.,** Di Prima, C., Ferraris, A. (2023). Digital Technologies' Implementation in Circular Businesses: Evidence from SMEs' Going Circular Path. In *Academy of Management Proceedings* (Vol. 2023, No. 1, p. 18223). Briarcliff Manor, NY 10510: Academy of Management.

**Perotti, F. A.**, Bresciani, S., & Ballerini, J (2022). Promoting sustainable consumption: filling the gap between retailers and end consumers' perception of circular products. In D. Vrontis, Y. Weber & Tsuakatos (eds.), 15<sup>th</sup> Annual Conference of the EuroMed Academy of Business (pp. 1071-1073). EuroMed Press.

**Perotti, F. A.**, Dhir, A., & Ferraris, A (2022). Openness' Role in Innovation Processes of Circular Business Models: A Systematic Literature Review. In 2022 Sinergie SIMA Management Conference (pp. 241-246).

**Perotti, F. A.**, Ferraris, A., & Massucco, M. (2021). Individual Knowledge Sabotage Antecedents: A Multilevel Analysis. In D. Vrontis, Y. Weber & Tsuakatos (eds.), 14 <sup>th</sup> Annual Conference of the EuroMed Academy of Business (pp. 949-952). EuroMed Press.

**Perotti, F. A.**, Ferraris, A., & Calì, P. (2021). Knowledge Sabotage Consequences on Intention to Share. In D. Vrontis, Y. Weber & Tsuakatos (eds.), *14<sup>th</sup> Annual Conference of the EuroMed Academy of Business* (pp. 953-956). EuroMed Press.

**Perotti, F. A.**, Santoro, G., & Calì, P. (2021). How to avoid knowledge sabotage: A motivational model. In 2021 IEEE *International Conference on Technology Management, Operations and Decisions (ICTMOD)* (pp. 1-6). IEEE.

Ferraris, A., & **Perotti, F. A.** (2020). Exploring the concept of "knowledge sabotage". In *2020 IEEE International Conference on Technology Management, Operations and Decisions (ICTMOD)* (pp. 1-4). IEEE.

#### **Reviewer Activity**

2021-present British Food Journal (ABS1, Fascia A)

2021-present EuroMed Journal of Business (ABS1, Fascia A)

2021-present International Journal of Consumer Studies (ABS2, Fascia A)

2021-present Technology in Society (Fascia A)

2022-present Journal of Innovation and Knowledge (ABS2, Fascia A)

2022-present Technological Forecasting & Social Change (ABS3, Fascia A)

2022-present European Journal of Innovation Management (ABS1, Fascia A)

2022-present Journal of Knowledge Management (ABS3, Fascia A)

2022-present Economic Modelling (ABS2, Fascia A)

2022-present Journal of Management and Organization (ABS2, Fascia A)

2023-present Information Resources Management Journal (ABS1)

2023-present Journal of Intellectual Capital (ABS3, Fascia A)

2023-present Information Technology & People (ABS3, no Fascia A)

2023-present Sustainable Development

Participation in the Editorial Board of International Journals

2023-present International Journal of Electronic Trade

## PARTICIPATION AT NATIONAL AND INTERNATIONAL CONFERENCES

Reviewer at the IEEE International Conference on Technology Management, Operations and Decisions - Disruptive Technologies and Sustainability, 22-24/11/2023.

Presenter of "Digital Technologies' Implementation in Circular Businesses: Evidence from SMEs' Going Circular Path", Perotti, F. A., Di Prima, C., Ferraris, A. at the *Academy of Management Conference*, 04-08/08/2023.

Presenter of "Investigating Knowledge Sharing Microfoundations: Exploring the Role of Job Satisfaction and Knowledge Sabotage", Perotti, F. A., Ferraris, A. at the workshop "Il Knowledge Management nello sviluppo di una comunità scientifica globale: Dalle radici alla prospettiva delle nuove generazioni di Ricercatori di Management", 11/07/2023.

Presenter of "Investigating Knowledge Sharing Microfoundations: Exploring the Role of Job Satisfaction and Knowledge Sabotage", Perotti, F. A., Ferraris, A. at the *Sinergie SIMA Conference 2023*, 29-30/06/2023.

Presenter of "An Empirical Assessment of Circular Businesses' Antecedents: Amid Innovation and Digitisation", Perotti, F. A., Ferraris, A. at the *R&D Management Conference 2023*, 17-21/06/2023.

Presenter of "HR practices to support digital transformation skills in global value chains: the moderating role of HR analytics", Di Prima, C., Perotti, F. A., Ferraris, A. at the *R&D Management Conference 2023*, 17-21/06/2023.

Reviewer at the R&D Management Conference 2023, 17-21/06/2023.

Presenter of "Investigating circular business implementation's antecedents: an empirical assessment of open innovation and digital technologies adoption", Perotti, F. A., Ferraris, A. at the *International Forum on Knowledge Asset Dynamics (IFKAD)*, 07-09/06/2023.

Session chair at the IEEE International Conference on Technology Management, Operations and Decisions - Disruptive Technologies and Sustainability, 23-25/11/2022.

Presenter of "Promoting sustainable consumption: filling the gap between retailers and end consumers' perception of circular products", Perotti, F. A., Bresciani, S., & Ballerini, J. at the 15<sup>th</sup> Annual Conference of the EuroMed Academy of Business, 21-23/09/2022.

Session chair at the 15<sup>th</sup> Annual Conference of the EuroMed Academy of Business, 21-23/09/2022.

Discussant at the 15<sup>th</sup> Annual Conference of the EuroMed Academy of Business, 21-23/09/2022.

Presented of "Investigating Digital Technologies' Implementation in Circular Business Models: Evidence from the SMEs' "Going Circular" Path", Perotti, F. A., Dhir, A., & Ferraris, A., at the *R&D Management Conference*, 09-13/07/2022

Presenter of "Openness' Role in Innovation Processes of Circular Business Models: A Systematic Literature Review", Perotti, F. A., Dhir, A., & Ferraris, A., at the *Sinergie SIMA Management Conference*, 30-01/07/2022.

Presenter of "The Influence of Motivations to Share Knowledge in Preventing Knowledge Sabotage Occurrences: An Empirically TestedMotivational Model", Perotti, F. A., Santoro, G., & Bresciani, S., at the 16<sup>th</sup> Academy of Innovation, Entrepreneurship, and Knowledge Conference (ACIEK), 28-30/06/2022.

Reviewer at the 16<sup>th</sup> Academy of Innovation, Entrepreneurship, and Knowledge Conference (ACIEK), 28-30/06/2022.

Presenter of "How to avoid knowledge sabotage: A motivational model", Perotti, F. A., Santoro, G., & Calì, P., at the *IEEE International Conference on Technology Management, Operations and Decisions - Disruptive Technologies and Social Impact*", 24-26/11/2021.

Presenter of "Individual knowledge sabotage antecedents: a multilevel analysis", Perotti, F. A., Ferraris, A., Massucco, M., at the 14<sup>th</sup> Annual Conference of the EuroMed Academy of Business, 22-23/09/2021.

Presenter of "Knowledge sabotage consequences on intention to share knowledge", Perotti, F. A., Ferraris A., Calì, P., at the 14<sup>th</sup> Annual Conference of the EuroMed Academy of Business, 22-23/09/2021.

Session chair at the 14<sup>th</sup> Annual Conference of the EuroMed Academy of Business, 22-23/09/2021.

Discussant at the 14th Annual Conference of the EuroMed Academy of Business, 22-23/09/2021.

Presenter of "Exploring the concept of knowledge sabotage", Ferraris, A., & Perotti, F. A., at the *IEEE International Conference on Technology Management, Operations and Decisions - Disruptive Technologies and Social Impact*, 25-27/11/2020.

## Certificates and Awards

Appreciation Award at IEEE International Conference on Technology Management, Operations and Decisions - Disruptive Technologies and Social Impacts. November 24-26, 2021.

# Organisational roles and track chair

Member of the Scientific Committee at the *International Conference on Innovative Education in Business and Economics (ICIEBE)*, Second edition. July 20<sup>th</sup>-21<sup>st</sup>, 2022. Organized by the University of Valencia, Facultat d'Economia.

Track chair at the *International Forum on Knowledge Asset Dynamics (IFKAD)*, "Managing Knowledge for sustainability". Track: Managing Knowledge in Circular Businesses: Exploring Inter-Organizational Dynamics to Unleash Circular Economy; Research area: KM and Circular Economy, June 7-9/6/2023.

## Research association membership

2023-present Società Italiana di Management (SIMA)

2023-present Accademia Italiana di Economia Aziendale (AIDEA)

2023-present British Academy of Management (BAM)

2023-present Academy of Management (AoM)

## **EDUCATION ACTIVITIES**

06/2023	PhD Colloquium at the R&D Management Conference 2023 (17-18/06/2023)
01-04/2023	Bibliometric Literature Review. Delivered by: Prof. Ilan Alon, School of Business and Law, University of Agder; Prof. Ziaul Haque Munim, School of Business and Management, University of Agder.
05-06/2022	ME-612 <i>Survey of Statistical Methods</i> (5 ECTS credits). Delivered by: Prof. Amandeep Dhir, School of Business and Law, University of Agder.
06/2022	ME-613 Qualitative Research Methods: The Case Study in Management and Organization Research (5 ECTS credits). Delivered by: Prof. Rebecca Piekkari, Department of Management Studies, Aalto University, Finalnd.
04-06/2022	IN-618 <i>Theory of Knowledge and Core Theories in Management</i> (7.5 ECTS credits). Delivered by: Prof. Andreas Wald, School of Business and Law, University of Agder.
05/2022	Research Preparation, Elsevier Research Academy.
05/2022	Writing for Research, Elsevier Research Academy.
05/2022	Publication Process, Elsevier Research Academy.

Communicating Your Research, Elsevier Research Academy.
 An introduction to Ethical Publishing Behavior, Web of Science Academy.
 Reviewing in the Sciences, Web of Science Academy.
 Reviewing in the Humanities, Web of Science Academy.
 Co-reviewing with a mentor, Web of Science Academy.
 Python Basics: Introducing to programming with Python. Delivered by:Prof. Alberto

Turigliatto, SAA School of Management, University of Turin.

Navigating Peer Review, Elsevier Research Academy.

# Seminars and webinars

05/2022

22/09/2022 Reviewing and Editing Qualitative Manuscripts: Dealing with Potential Biases Appreciation, RM-SIG and JIBS Webinar. Delivered by: Prof. Rebecca Piekkari, Department of Management Studies, Aalto University, Finalnd; Catherine Welch, Sydney University, Australia; Tima Bansal, Ivey Business School, Canada; Eileen Fischer, York University, Canada.

### **TEACHING ACTIVITIES**

2023 – 2024 Lecturer of *Corporate Strategy and Business Management* (40 hours), 1<sup>st</sup> year of Amministrazione Aziendale, Città Studi di Biella, Università di Torino.

2022 – 2023 Lecturer of *Corporate Strategy and Business Management* (40 hours), 1<sup>st</sup> year of Amministrazione Aziendale, Città Studi di Biella, Università di Torino.

17/04/2023 Lecture (4 hours) on *Digital transformation and Industry 4.0: case study analysis* at the Master MBA "Innovazione, Sostenibilità e Digital Business", RCS Academy Business School, Milano.

Organization of Hackathon in the *Master of Business Administration* organised by the SAA School of Management, University of Turin:

- Hack4Circularity: Idee disruptive nel Food & Fashion (01/02/2023 02/02/2023)
- *E-commerce* (28/02/2022 01/03/2022)
- Fintech: trend e opportunità in un mondo digitale (04/04/2022 05/04/2022)
- Smart city: Nuove soluzioni di mobilità per i cittadini (17/05/2022 18/05/2022)

Organization of Hackathon in the *Master of Business Administration* organised by the SAA School of Management, University of Turin:

- *Circular Economy* (15/02/2022 16/02/2022)
- *E-commerce* (15/03/2022 16/03/2022)
- Fintech: trend e opportunità in un mondo digitale (05/04/2022 06/04/2022)
- Smart city: Nuove soluzioni di mobilità per i cittadini (17/05/2022 18/05/2022)

2021 – 2022 Tutor in *Business Management* (MAN0266), 1<sup>st</sup> year of Business Administration course, SAA School of Management, University of Turin.

2020 – 2022 Tutor in *Corporate Governance and Business Strategy - Module: Business Strategy* (MAN0526B), 2<sup>nd</sup> year of Business Administration course, SAA School of Management, University of Turin.

16/12/2022 Lecture (4 hours) on *Innovation management in modern businesses: towards a sustainable perspective* at the Master Course "Innovation design manager and data driven business transformation", Business Administration SAA School of Management, University of Turin.

12/10/2022 Lecture (2 hours) on *Knowledge Management* at Performance Management and Leadership (MAN0469), 2<sup>nd</sup> year of Direzione d'Impresa, Marketing e Strategia course (Business Management), University of Turin.

01/05/2022 Seminary (2 hours) on *Knowledge Management and Knowledge Sharing* at the Business Management Course (MAN0266), University of Turin.

01-14/04/2022 Course (26 hours) "Dalla Pianificazione Strategica al Marketing", ENFAP Piemonte, Torino.

Organization of Hackathon in the Master of Business Administration organised by the SAA School of Management, University of Turin:

- L'economia circolare: idee "dirompenti" nei settori Fashion e Food (09/02/2021 10/02/2021).
- Social media landscape: trend evolutivi e opportunità future (17/03/2021 18/03/2021).
- Smart city: nuove soluzioni e servizi per i cittadini (27/04/2021 28/04/2021).
- Piattaforme e digitalizzazione per la promozione del turismo e degli eventi (26/05/2021 27/05/2021).

07/10/2021 Lecture (2 hours) on Balanced Scorecard at Business Strategy (MAN0526B), Business Administration SAA School of Management, University of Turin.

04/10/2021 Lecture (2 hours) on *Knowledge Management* at Performance Management and Leadership (MAN0469), 2<sup>nd</sup> year of Direzione d'Impresa, Marketing e Strategia course (Business Management), University of Turin.

16/06/2021 Seminary (3 hours) on *Industry 4.0 and Digitalization* at Industrial and Operations Master (code A757-3-39722), organized by SAA School of Management, University of Turin.

## **RESEARCH PROJECTS**

2022	Analysis of the economic and social structure of the Republic of San Marino. Desk research for an external partner.
2021 – 2022	Nutribev Project: establishment of a circular economy ecosystem in the Piedmonte region. Desk research, consumer analysis, and network benefit/cost allocation.
2021	Marketing sociale della solidarietà: innovation network analysis e sperimentazione. Desk research for an external partner.
2020 – 2021	Analisi di mercato del settore Bakery ed implicazioni strategiche. Desk research and support for the development of new products and marketing for Delizie Bakery s.r.l.
2020 – 2021	Analisi del territorio di riferimento di Banca d'Alba dei settori Food&Beverage e Turismo. Desk research for Banca d'Alba s.p.a.
2020 – 2021	Milk market analysis with focus on price evolution. Desk research for Ferrero s.p.a.
2020	Anziani e qualità della vita. Desk research for an external partner.

#### **RESEARCH GROUP PARTICIPATION**

Innovazione, Strategie Competitive e Sviluppo Territoriale, University of Turin (2022-2024).